

# INGREDIENTS

\* Based on European Commission CosIng data base <http://ec.europa.eu/growth/tools-databases/cosing/index.cfm> or Personal Care Product Council <https://online.personalcarecouncil.org/jsp/Home.jsp>

INGREDIENT NAME ON INCI	FOUND IN FOLLOWING WEDO/ PRODUCTS	WHERE IT'S FROM	ROLE/FUNCTION OF INGREDIENT IN PRODUCT FORMULA*
<b>Alcohol Denat</b>	Detangle, Scalp Refresh	<b>Fermented Vegetables</b>	Helps Deliver And Solubilize The Active Ingredients, Refreshing Agent, Antimicrobial, Solvent
<b>Aqua/Water/Eau</b>	Light & Soft Shampoo, Light & Soft Conditioner, Light & Soft Mask, Moisture & Shine Shampoo; Moisture & Shine Conditioner;; Moisture & Shine Mask; Rich & Repair Shampoo; Rich & Repair Conditioner, Rich & Repair Mask Moisturizing Day Cream; Nourishing Night Cream; Spread Happiness; Detangle;; Scalp Refresh; No Plastic Moisture & Shine Shampoo; No Plastic Light & Soft Shampoo; No Plastic Purify Shampoo	<b>Water</b>	Helps Deliver And Solubilize The Active Ingredients
<b>Argania Spinosa Kernel Oil</b>	No Plastic Moisture & Shine Shampoo	<b>Argan Kernel</b>	Known For Moisturizing
<b>Aspalathus Linearis Leaf Extract</b>	Moisture & Shine Shampoo; Moisture & Shine Conditioner; Moisture & Shine Mask	<b>Rooibos</b>	Known For Conditioning: Softness, Moisture And Shine
<b>Astrocaryum Murumuru Seed Butter</b>	Moisture & Shine Mask; Moisturizing Day Cream	<b>Murumuru Seed</b>	Penetrates Into The Hair; Softens And Moistures The Hair Due To A Film-forming Structure; Manageability/Combability In Wet & Dry Hair, Shine
<b>Bambusa Arundinacea Stem Extract</b>	Light & Soft Shampoo; Light & Soft Conditioner; Light & Soft Mask; Spread Happiness; Detangle; Scalp Refresh	<b>Bamboo</b>	Known For Conditioning: Improving Softness
<b>Behentrimonium Chloride</b>	Light & Soft Conditioner, Light & Soft Mask, Moisture & Shine Conditioner; Moisture & Shine Mask; Rich & Repair Conditioner, Rich & Repair Mask Moisturizing Day Cream; Nourishing Night Cream	<b>Rapeseed</b>	Conditioning: Tames Frizz And Split Ends
<b>Bentonite</b>	No Plastic Moisture & Shine Shampoo; No Plastic Light & Soft Shampoo	<b>Mineral Clay</b>	Non Surfactant Dispersing Agent, This Helps Making The Final Product More Stable
<b>Benzyl Alcohol</b>	Light & Soft Conditioner, Light & Soft Mask, Moisture & Shine Conditioner;; Moisture & Shine Mask; Rich & Repair Conditioner, Rich & Repair Mask	<b>Synthetic</b>	Preservative: Forms A Cell Around The Bacteria So They Cannot Develop
<b>Butyrospermun Parkii (Shea) Butter</b>	No Plastic Moisture & Shine Shampoo; No Plastic Light & Soft Shampoo; No Plastic Purify Shampoo	<b>Shea Nut</b>	Known For Conditioning By Coating The Hair

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<b>Camellia Oleifera Seed Oil</b>	Natural Oil	<b>Camellia Seeds</b>	Known For Conditioning, Moisturizing
<b>Cetearyl Alcohol</b>	Light & Soft Conditioner, Moisture & Shine Conditioner, Rich & Repair Conditioner, Moisturizing Day Cream; Nourishing Night Cream; No Plastic Moisture & Shine Shampoo; No Plastic Light & Soft Shampoo	<b>Plant Based</b>	Emulsifier And Coating Agent For A Rich Creamy Feel
<b>Cetrimonium Chloride</b>	Spread Happiness; Detangle; Scalp Refresh	<b>Plant Based</b>	Conditioning Agent Know For Its Anti-static, Anti-frizz, Detangling Properties, Preservative And Surfactant
<b>Cetyl Alcohol</b>	Light & Soft Mask, Moisture & Shine Mask; Rich & Repair Mask, Detangle; Scalp Refresh	<b>Plant Based</b>	Emulsifying Agent
<b>Citric Acid</b>	Light & Soft Shampoo, Light & Soft Conditioner, Light & Soft Mask, Moisture & Shine Shampoo; Moisture & Shine Conditioner; Moisture & Shine Mask; Rich & Repair Shampoo; Rich & Repair Conditioner, Rich & Repair Mask Moisturizing Day Cream; Nourishing Night Cream; Spread Happiness; Protect Balm	<b>Fruit Acid (Via Microbial Fermentation Of A Natural Carbohydrate Substrate)</b>	Ph Adjuster
<b>Cocamidopropyl Betaine</b>	Light & Soft Shampoo, Moisture & Shine Shampoo; Rich & Repair Shampoo; No Plastic Moisture & Shine Shampoo; No Plastic Light & Soft Shampoo	<b>Coconut Or Palm Kernel Oil</b>	Mild Co-surfactant: Cleaning & Foaming Agent
<b>Coco-glucoside</b>	No Plastic Moisture & Shine Shampoo; No Plastic Light & Soft Shampoo	<b>Sugar</b>	Surfactant: Cleaning Agent
<b>Disodium Lauryl Sulfosuccinate</b>	No Plastic Moisture & Shine Shampoo; No Plastic Light & Soft Shampoo	<b>Synthetic</b>	Surfactant: Cleaning & Foaming Agent
<b>Ethylhexylglycerin</b>	Light & Soft Shampoo, Light & Soft Conditioner, Light & Soft Mask, Moisture & Shine Shampoo; Moisture & Shine Conditioner;; Moisture & Shine Mask; Rich & Repair Shampoo; Rich & Repair Conditioner, Rich & Repair Mask	<b>Synthetic</b>	Conditioning
<b>Euphorbia Cerifera/Candelilla Cera (Candelilla) Wax</b>	Protect Balm	<b>Candelilla</b>	Film Forming Conditioning Agent That Provides A Waxy Texture; Moisturization
<b>Glycerin</b>	Protect Balm; No Plastic Moisture & Shine Shampoo; No Plastic Light & Soft Shampoo	<b>Sugar</b>	Moisturization
<b>Helianthus Annuus (Sunflower) Seed Cera (Wax)</b>	Protect Balm	<b>Sunflower Seed</b>	Known As A Film Forming Conditioning Agent That Provides A Waxy Texture; Moisturization

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<b>Helianthus Annuus (Sunflower) Seed Oil</b>	Moisture & Shine Mask; Rich & Repair Mask Natural Oil; Moisturizing Day Cream; Nourishing Night Cream	<b>Sunflower Seed</b>	Known For Softness, Moisturization, Shine
<b>Hydrogenated Castor Oil</b>	Protect Balm; No Plastic Moisture & Shine Shampoo; No Plastic Light & Soft Shampoo	<b>Castor Seed</b>	Known For Softness, Moisturization, Shine With Waxy Texture
<b>Hydrogenated Ethylhexyl Olivat</b>	Light & Soft Conditioner, Light & Soft Mask, Moisture & Shine Conditioner;; Moisture & Shine Mask Rich & Repair Conditioner, Rich & Repair Mask Moisturizing Day Cream; Nourishing Night Cream	<b>Olive</b>	Silicone Replacement Emollient; Used As Conditioning Agent
<b>Hydrogenated Olive Oil Unsaponifiables</b>	Light & Soft Conditioner, Light & Soft Mask, Moisture & Shine Conditioner;; Moisture & Shine Mask Rich & Repair Conditioner, Rich & Repair Mask Moisturizing Day Cream; Nourishing Night Cream	<b>Olive</b>	Silicone Replacement; Used As Conditioning Agent
<b>Hydroxypropyl Starch Phosphate</b>	Light & Soft Conditioner, Moisture & Shine Conditioner;; Rich & Repair Conditioner	<b>Sugar</b>	Stabilizer: Viscosity Adjuster
<b>Illite</b>	No Plastic Moisture & Shine Shampoo; No Plastic Light & Soft Shampoo	<b>Mineral Clay</b>	Absorbent And Bulking Agent
<b>Isopropyl Alcohol</b>	Light & Soft Conditioner, Light & Soft Mask, Moisture & Shine Conditioner;; Moisture & Shine Mask Rich & Repair Conditioner, Rich & Repair Mask Moisturizing Day Cream; Nourishing Night Cream	<b>Synthetic</b>	Preservative
<b>Kaolin</b>	No Plastic Moisture & Shine Shampoo; No Plastic Light & Soft Shampoo	<b>Mineral Clay</b>	Absorbent And Bulking Agent
<b>Lactobacillus Ferment</b>	Light & Soft Shampoo; Light & Soft Conditioner,; Light & Soft Mask; Rich & Repair Shampoo; Rich & Repair Conditioner, Rich & Repair Mask Spread Happiness; Detangle,; Scalp Refresh	<b>Cultivated Bacteria</b>	Bio-technology Agent To Naturally Activate (Ferment) Selected Ingredients Also Providing Conditioning
<b>Leuconostoc/Radish Root Ferment Filtrate</b>	Light & Soft Shampoo; Light & Soft Conditioner,; Light & Soft Mask; Rich & Repair Shampoo; Rich & Repair Conditioner, Rich & Repair Mask Spread Happiness; Detangle,; Scalp Refresh	<b>Radish</b>	Hair conditioning Agent
<b>Linoleamidopropyl Pg-dimonium Chloride Phosphate</b>	Moisture & Shine Mask: Rich & Repair Mask	<b>Safflower Seed Oil</b>	Anti Static Agent, Conditioning

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<b>Macadamia Ternifolia Seed Oil</b>	Natural Oil; Detangle	<b>Macadamia Seed</b>	Penetrates Into The Hair; Emollient Agent For Condition Feel, Combability, Softness, Manageability And Shine
<b>Maltodextrine</b>	Moisture & Shine Shampoo; Moisture & Shine Conditioner;; Moisture & Shine Mask	<b>Corn</b>	Film Forming Agent That Create A Moisture Barrier
<b>Mangifera Indica (Mango) Seed Oil</b>	Protect Balm	<b>Mango Seed</b>	Known As Emollient; Used As Conditioning Agent
<b>Montmorillonite</b>	No Plastic Light & Soft Shampoo	<b>Mineral Clay</b>	Absorbent And Bulking Agent
<b>Olea Europaea (Olive) Fruit Oil</b>	No Plastic Light & Soft Shampoo	<b>Olive</b>	Known For Moisturizing
<b>Oleth-5</b>	Moisturizing Day Cream; Nourishing Night Cream	<b>Plant Based</b>	Emulsifier
<b>Parfum/Fragrance</b>	Light & Soft Shampoo, Light & Soft Conditioner, Light & Soft Mask, Moisture & Shine Shampoo; Moisture & Shine Conditioner;; Moisture & Shine Mask; Rich & Repair Shampoo; Rich & Repair Conditioner, Rich & Repair Mask Moisturizing Day Cream; Nourishing Night Cream; Natural Oil; No Plastic Moisture & Shine Shampoo; No Plastic Light & Soft Shampoo; Spread Happiness; Detangle;; Scalp Refresh	<b>Synthetic</b>	Perfume
<b>PEG-40 Hydrogenated Castor Oil</b>	Spread Happiness	<b>Castor Seeds</b>	Emulsifier: Helps The Perfume To Dissolve
<b>Persea Gratissima (Avocado) Oil</b>	Natural Oil;	<b>Avocado</b>	Known For Giving A Rich Condition Feel, Moisturizer
<b>Phenoxyethanol</b>	Light & Soft Shampoo, Light & Soft Conditioner, Light & Soft Mask, Moisture & Shine Shampoo; Moisture & Shine Conditioner;; Moisture & Shine Mask; Rich & Repair Shampoo; Rich & Repair Conditioner, Rich & Repair Mask Moisturizing Day Cream; Nourishing Night Cream; Spread Happiness; Protect Balm	<b>Synthetic</b>	Preservative: Antiseptic And A Bactericide
<b>Polyquaternium-10</b>	Light & Soft Shampoo, Moisture & Shine Shampoo; Rich & Repair Shampoo	<b>Synthetic</b>	Reduce Static, Film Forming, Coating
<b>Propylene Glycol</b>	Moisture & Shine Mask; Rich & Repair Mask	<b>Synthetic</b>	Humectant: Attracts Water To Keep Moisture
<b>Prunus Amygdalus Dulcis (Sweet Almond)</b>	Protect Balm; Natural Oil	<b>Sweet Almond</b>	Known For Conditioning, Moisturizing/Smoothness, Shine/Gloss, Combability, Protecting From Damages

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<b>Sodium Acetate</b>	Light & Soft Shampoo, Moisture & Shine Shampoo; Rich & Repair Shampoo	<b>Synthetic</b>	Buffering Agent
<b>Sodium Benzoate</b>	Light & Soft Shampoo, Light & Soft Conditioner, Light & Soft Mask, Moisture & Shine Shampoo; Moisture & Shine Conditioner;; Moisture & Shine Mask; Rich & Repair Shampoo; Rich & Repair Conditioner, Rich & Repair Mask Moisturizing Day Cream; Nourishing Night Cream; Spread Happiness	<b>Synthetic</b>	Preservative
<b>Sodium Chloride</b>	Light & Soft Shampoo, Moisture & Shine Shampoo; Rich & Repair Shampoo; No Plastic Moisture & Shine Shampoo; No Plastic Light & Soft Shampoo	<b>Table Salt</b>	Thickening Agent
<b>Sodium Citrate</b>	Light & Soft Shampoo, Moisture & Shine Shampoo; Rich & Repair Shampoo	<b>Citrus Fruit</b>	Ph Adjuster
<b>Sodium Lauroyl Sarcosinate</b>	Light & Soft Shampoo, Moisture & Shine Shampoo; Rich & Repair Shampoo	<b>Palm Or Palm Kernel Oil</b>	Surfactant: Cleansing Agent
<b>Sodium Methyl Oleoyl Taurate</b>	Light & Soft Shampoo, Moisture & Shine Shampoo; Rich & Repair Shampoo	<b>Plant Based</b>	Surfactant: Cleansing Agent
<b>Stearic Acid</b>	No Plastic Moisture & Shine Shampoo; No Plastic Light & Soft Shampoo	<b>Plant Based</b>	Emulsifying Agent
<b>Stearyl Alcohol</b>	Light & Soft Mask, Moisture & Shine Mask; Rich & Repair Mask	<b>Plant Based</b>	Thickening Agent: Soothe And Soften As A Conditioning Agent And As An Emulsifier
<b>Tapioca Starch</b>	Rich & Repair Shampoo; Rich & Repair Conditioner, Rich & Repair Mask	<b>Cassava Root Derived Sugar</b>	Known For Providing Smoothness, Manageability
<b>Theobroma Grandiflorum Seed Butter</b>	Rich & Repair Mask; Nourishing Night Cream	<b>Cupuacu</b>	Penetrates Into Hair, Nourishes The Hair For Damage Reduction, Easier Combability,
<b>Tocopherol</b>	Light & Soft Shampoo, Light & Soft Conditioner, Light & Soft Mask, Moisture & Shine Shampoo; Moisture & Shine Conditioner;; Moisture & Shine Mask; Rich & Repair Shampoo; Rich & Repair Conditioner, Rich & Repair Mask Nourishing Night Cream; Natural Oil, Protect Balm	<b>Synthetic Vitamin E</b>	Antioxidant Agent
<b>Tocopheryl Acetate</b>	Moisture & Shine Mask; Rich & Repair Mask	<b>Synthetic</b>	Antioxidant Agent
<b>Triticum Vulgane (Wheat) Starch</b>	No Plastic Moisture & Shine Shampoo; No Plastic Light & Soft Shampoo	<b>Wheat</b>	Absorbent And Bulking Agent; Known For Providing Smoothing